

Westchester Community Events Foundation

10300 Roosevelt Road, Westchester, IL 60154

708-345-0020 - wcef@westchester-il.gov - www.westchester-il.org/foundation

Dear Westchester Friend,

As one of the Village of Westchester's valued partners, I'm reaching out with an exciting sponsorship opportunity for this year.

As you may know, 2025 is a monumental year for the Village of Westchester as we celebrate our centennial! To commemorate this milestone, we have an array of exciting plans, activities, and events in store throughout the year, making it a **particularly special time to partner with us.**

In the past, we reached out for sponsorships on an event-by-event basis. However, we are now transitioning to an **annual sponsorship model.** With **one blanket donation,** your business will not only support all of our 2025 events but will also enjoy **year-round brand visibility and community engagement.**

By becoming an annual sponsor, you will support a wide range of beloved community events and programs, including the **Roaring 20s Centennial Gala, Juneteenth Community Celebration, 4th of July Parade, Party in the Park, National Night Out, Concerts in the Park series, Veterans 5k Run, Winter Wonderland, Shop With A Cop, Christmas in Proviso and more.**

Given the importance of our centennial year, we are offering **special sponsorship opportunities** that will benefit you **throughout the entire 2025 calendar year:**

*** PREMIER CENTENNIAL SPONSOR - \$10,000 ***

Enjoy **elite recognition** as a premier sponsor for all 2025 events! This includes the most prominent signage at all major events, particularly on the main stage at applicable events, VIP seating, a branded booth, speaking opportunities, and year-long brand visibility. Additionally, you will receive a half-page advertisement in the Village's newsletter for the 2025 calendar year, which is delivered to approximately **7,200 households every month.** Website recognition will include a prominent display of a large logo, company bio, and photo on the Village's centennial webpage.

Gold Sponsor - \$7,500

Receive title sponsorship and exclusive signage at one designated area at each applicable event throughout 2025, such as the dining area, beer tent, Kids Zone, or a similar dedicated location. This ensures consistent brand visibility at each event throughout the year. Website recognition will include a medium logo and company bio featured on the Village's centennial webpage.

Silver Sponsor - \$5,000

Gain the opportunity to host a branded booth at several events throughout 2025, allowing direct engagement with our community members and showcasing your brand in a dynamic setting. Website recognition will include a small logo on the Village's centennial webpage.

Bronze Sponsor - \$3,000

Support our 2025 events with general sponsorship that includes brand visibility and recognition across all promotional materials for the year. Website recognition will include a listing of your company name on the Village's centennial webpage.

General Sponsor - We also graciously accept general donations of any size throughout the year, and your generosity is always deeply appreciated.

“I’M IN! HOW DO I JOIN WESTCHESTER IN MAKING 2025 A YEAR TO REMEMBER?”

- Please email wcef@westchester-il.gov to inform us of your interest and desired sponsorship tier. **Please express your interest by January 31, 2025, so we can plan accordingly and begin promoting your sponsorship as soon as possible.**
- Donations should be sent to **Westchester Community Events Foundation, c/o Westchester Village Hall, 10300 Roosevelt Road, Westchester, IL 60154.** Checks should be made payable to **Westchester Community Events Foundation**, and please note if the donation is for a specific sponsorship tier or general support.

As a **recognized 501(c)(3) nonprofit**, your donations to the Westchester Community Events Foundation are **tax-deductible** to the extent allowed by law. Your contribution will play a crucial role in ensuring the success of our centennial celebrations and the continuation of our community traditions.

Thank you for your continued partnership and support! We look forward to celebrating this **historic milestone** with you and our community.

With sincere gratitude,
Westchester Community Events Foundation
c/o Westchester Village Hall

